

## CLAIMS

What is claimed is:

1. A method to facilitate network-based commerce, the method including:

determining a site that a user accesses, the site being one of multiple sites operated by a network-based commerce facility;

retrieving a category list available for the site, the category list identifying categories of offerings available via the site; and

communicating the category list to the user,

wherein the site is a regional site, and the category list is a region-specific category list.

2. The method of claim 1 further including processing the category list to be displayed to a user via an interface.

3. The method of claim 2 wherein the processing the category list includes generating a markup language document to include the category list.

4. The method of claim 1 wherein the determining of the site that the user accesses includes parsing a uniform resource locator.

5. The method of claim 1 wherein the category list available for the site includes offering categories that include offerings available for sale via the network-based commerce facility in a particular region.

6. The method of claim 1 wherein the communicating the category list to the user includes generating the offering categories to be displayed in a particular order.

7. A method to facilitate network-based commerce, the method including:

determining an availability of an offering in a particular region, the offering been presented for sale via a network-based commerce facility; and

displaying information concerning the offering to a user only if the offering is available in a geographic region associated with the user.

8. The method of claim 7 wherein the determining the availability of the offering in the particular geographic region includes utilizing offering listing characteristics.

9. The method of claim 8 wherein the offering listing characteristics include a listing currency of the offering.

10. The method of claim 8 wherein the offering listing characteristics include a shipping region of the offering.

11. The method of claim 8 wherein the offering listing characteristics include a listing language of the offering.

12. The method of claim 8 wherein the offering listing characteristics include a geographical location of the offering.

13. The method of claim 7 wherein the offering is presented for sale via the network-based commerce facility utilizing any one of a group of transaction processes, including a fixed-price transaction process and an auction transaction process.

14. A method to facilitate network-based commerce, the method including:

determining a listing currency of an offering that is presented for sale by a network-based commerce facility;

converting the listing currency into a native currency of a site operated by the network-based commerce facility, wherein the network-based commerce facility operates a plurality of sites; and

displaying the listing currency in conjunction with the native currency to a user.

15. The method of claim 14 wherein the converting the listing currency into the native currency of the site includes utilizing a current market rate exchange.

16. The method of claim 15 wherein the native currency of the site is a currency of a geographic region to which the site is targeted .

17. The method of claim 15 wherein the native currency of the site is a user-specified display currency.

18. A method to facilitate network-based commerce, the method including:

performing a search to locate an offering having a specified an offering characteristic;

determining an availability of the offering in a particular geographic region associated with a user; and

displaying information concerning the offering to the user if the offering is available in the particular geographic region associated with the user.

19. The method of claim 18 wherein the offering characteristic is specified by the user.

20. The method of claim 18 wherein the determining of the availability of the offering in the particular geographic region includes utilizing offering listing characteristics.

21. The method of claim 20 wherein the offering listing characteristics include a listing currency of the offering.

22. The method of claim 20 wherein the offering listing characteristics include a shipping region of the offering.

23. The method of claim 20 wherein the offering listing characteristics include a listing language of the offering.

24. The method of claim 20 wherein the offering listing characteristics include a geographical location of the offering.

25. A system to facilitate network-based commerce, the system including:

means for determining a site that a user accesses, the site being one of a plurality of sites operated by network-based commerce facility;

means for retrieving a category list available for the site, the category list identifying categories of offerings available via the site; and

means for communicating the category list to the user

wherein the site is a regional site, and the category list is a region-specific category list.

26. The system of claim 25 further including means for processing the category list to be displayed to a user via an interface.

27. The system of claim 26 wherein the means for processing the category list include means for generating a markup language document to include the category list.

28. The system of claim 25 wherein the means for determining the site that the user accesses include means for parsing a uniform resource locator.

29. The system of claim 25 wherein the category list available for the site includes offering categories that include offerings available for sale in a particular geographic region.

30. The system of claim 25 wherein the means for communicating the category list to the user include means for generating the categories to be displayed in a particular order.

31. A system to facilitate network-based commerce, the system including:  
means for determining an availability of an offering in a particular region, the offering being presented for sale via a network-based commerce facility; and  
means for displaying information concerning the offering to a user only if the offering is available in a geographic region associated with the user.

32. The system of claim 31 wherein the means for determining the availability of an offering in the geographic region include means for utilizing offering listing

characteristics of a listing via which the offering is presented for sale by the network-based commerce facility.

33. The system of claim 32 wherein the offering listing characteristics include a listing currency of the offering.

34. The system of claim 32 wherein the offering listing characteristics include a shipping region of the offering.

35. The system of claim 32 wherein the offering listing characteristics include a listing language of the offering.

36. The system of claim 32 wherein the offering listing characteristics include a geographical location of the offering.

37. A system to facilitate network-based commerce, the system including:

means for determining a listing currency of an offering that is presented for sale of via a network-based commerce facility;

means for converting the listing currency into a native currency of a site operated by the network-based commerce facility, the network-based commerce facility operating a plurality of sites each having respective native currencies associated therewith; and

means for displaying the listing currency in conjunction with the native currency to a user wherein the user retrieves information concerning the offering via the site.

38. The system of claim 37 wherein the means for converting the listing currency into the native currency of the site include means for utilizing a current market rate exchange.

39. The system of claim 38 wherein the native currency of the site is a currency of a geographic region to which the site is targeted .

40. The system of claim 38 wherein the native currency of the site is a user-specified currency.